# Infinitus Case Study

# Infinitus Revamps Nigeria's Food Industry with Google Cloud Tools

Deimos built a secure, scalable Kubernetes environment for Infinitus using its blueprint and Google Cloud best practices. The solution streamlined operations, improved insights, and ensured reliable delivery of fresh products across Nigeria.



# THE CHALLENGE

Infinitus, operating in Nigeria's high-stakes food sector, faced complex logistical challenges managing highly perishable products. They required a robust platform to enable rapid innovation and deployment of tailored solutions to address their unique needs.



# THE SOLUTION

Deimos partnered with Infinitus to design a secure, scalable Kubernetes environment using Google Cloud best practices. Leveraging Google Kubernetes Engine for orchestration, BigQuery for real-time insights, and Pub/Sub for seamless communication, the solution streamlined operations and enabled agile responses to supply chain demands.

#### **Solution Pillars**

- Infrastructure Modernisation
- Observability

#### **Products**







# THE RESULT

Infinitus significantly reduced operational overhead, optimised their supply chain, and improved responsiveness to market needs. Enhanced data insights and automation minimised waste, ensured reliable delivery of fresh products, and elevated customer experiences through personalised CRM solutions.



# **ABOUT INFINITUS**

At Infinitus, they embrace challenges. Their mission is to develop tech-driven solutions for Africa and beyond. With innovation and creativity, they transform obstacles into opportunities, delivering infinite solutions for a brighter future.

INDUSTRY: Other LOCATION: Nigeria



The support from Deimos as our cloud partner has been exceptional.

Their expertise and proactive approach ensured seamless GCP implementation, overcoming technical challenges and maximizing the value of our cloud infrastructure.

This partnership has been crucial in driving our growth and maintaining agility in a rapidly changing market



YEKEEN AJEIGBE | CEO & FOUNDER INFINITUS

# **ABOUT DEIMOS**

Deimos is a leading Google Cloud partner, specialising in DevOps, SecOps, & Cloud Architecture. With a strong focus on infrastructure modernisation at scale, Deimos helps organisations leverage the full potential of Google Cloud. Their expertise in designing & implementing robust DevOps practices, ensuring top-notch security through SecOps, & architecting scalable cloud solutions makes them a trusted partner for businesses seeking to optimise their cloud infrastructure.

