

The Insurance Hub

How The Insurance Hub Slashed Response Times by 35%

The Insurance Hub's experienced team is known for guiding clients through complex financial and insurance decisions. However, outdated internal systems were creating friction, slowing response times, and risking data security - directly impacting their ability to deliver exceptional service.



PARTNER ROLE IN PROJECT

Deimos trained The Insurance Hub team on Google Workspace collaboration, implemented security features, cleaned up accounts, and ensured alignment with Google Workspace best practices.



THE CHALLENGE

Client data was scattered across desktops, email, and servers, slowing down response times and collaboration. Advisors lacked mobile access, while internal communication relied on fragmented tools. Security risks loomed due to unmanaged systems.



THE SOLUTION

The Insurance Hub adopted Google Workspace Business Standard as a unified, secure cloud platform. Deimos helped migrate files to Shared Drives, introduced real-time document collaboration, formalized communication via Google Chat, and optimized scheduling with Gmail and Calendar.

Solution Pillars

- Productivity & Collaboration

Products

Google Workspace



THE RESULT

- Advisors access files instantly, cutting response times by 35%.
- Teams co-edit in real time, speeding up proposals by 25%.
- Secure cloud storage protects client data.
- Mobile tools enable seamless remote work.
- Removing servers reduced IT costs.



THE INSURANCE HUB

ABOUT THE INSURANCE HUB

The Insurance Hub is an award-winning South African advisory firm offering trusted insurance and financial solutions to individuals, families, and businesses nationwide.

INDUSTRY: Insurance

LOCATION: South Africa



We've always been a client-first business — built on experience, integrity, and personal service. With Deimos guiding the implementation of Google Workspace, we gained the agility, security, and collaboration needed to scale without compromise.



JANNEMAN VAN DEN BERG |
OWNER | THE INSURANCE HUB

ABOUT DEIMOS

Deimos is a global leader in providing business & tech consulting services that transform organisations by leveraging the entire Google portfolio.



DEIMOS