

Versus MMA

How Versus MMA Took Control Behind the Scenes with Google Workspace

When the lights go down and the fighters step into the cage, Versus MMA delivers a world-class show. But until recently, the real fight was happening behind the scenes.

PARTNER ROLE IN PROJECT

Deimos helped Versus MMA clean up accounts, secure sensitive data, and train staff. Using Google Workspace best practices, they improved collaboration and built a tighter digital workflow from the ground up.

THE CHALLENGE

From booking fighters to building hype, event planning was all over the place. Files were lost, messages scattered, approvals delayed, and sensitive data lacked security. With no single system, the team was always playing catch-up.

THE SOLUTION

Versus MMA adopted Google Workspace Business Standard. Shared Drives stored contracts, videos, and fighter files securely. Docs and Sheets powered live planning. Google Chat and Meet boosted team sync. Calendar kept everyone aligned.

ABOUT VERSUS MMA

Versus MMA is South Africa's leading MMA brand, spotlighting top talent across the continent. They run action-packed events that grow the sport and give fighters the stage to shine.

INDUSTRY: Sports & Entertainment

LOCATION: South Africa

Deimos helped us level up. Our ops are tighter, media's quicker, and our team is locked in - whether at the cage or behind the scenes. Google Workspace gave us the backbone we needed to grow.

JANNEMAN VAN DEN BERG |
PRESIDENT | VERSUS MMA

ABOUT DEIMOS

Deimos is a global leader in providing business & tech consulting services that transform organisations by leveraging the entire Google portfolio.



Solution Pillars

- Productivity & Collaboration

Products

Google Workspace

THE RESULT

- 25% faster event planning
- 40% faster media approvals
- Secure fighter data in Shared Drives
- Real-time edits in Docs & Sheets
- Unified team via Chat, Meet & Calendar